

The Top 10 Reasons to be a Member of The New Richmond Area Chamber of Commerce And Visitors Bureau

Reason #10: Resource/Research – The Chamber maintains or has access to a complete resource list of programs and services that can help you build your business. We can offer assistance on almost anything – just call!

Reason #9: Public Affairs – The Chamber monitors legislative activity and works with partners on local, state and national issues that affect business and industry. We also work with our partners in economic development to help bring new business and industry to our area.

Reason #8: Publicity & Exposure – Through our newsletter, visitor bags, new residence bags and a wide range of Chamber membership events, you gain exposure to over 250 area businesses. Our web site is the first place potential visitors and residents to our community look for information.

Reason #7: Professional Development & Networking – The Chamber provides seminars and workshops throughout the entire year to help you keep competitive. There are also committee opportunities that provide networking and leadership opportunities.

Reason #6: Keeping informed – Newsletter & E-mail. The Chamber's e-mail network allows us to alert our members of breaking news within minutes! The Chamber newsletter provides a monthly update about important events affecting your business, and provides you with information about what's happening in the business community. In addition, the weekly Chamber Chat in the New Richmond News keeps you informed on Chamber activities.

Reason #5: New Business Contacts – One of the primary benefits of your business membership is that the Chamber provides monthly programs like Business After Five and Good Morning New Richmond or other networking events for you to meet those business representatives that need **your** products and services...your future customers. There are many networking opportunities throughout the entire year.

Reason #4: Local Buying Keeps & Creates Jobs – Without question! The Chamber gift certificate program is one success story. Last year the Chamber sold over \$50,000 worth of Chamber Dollar gift certificates – these certificates may only be redeemed at member businesses. This program helps to keep current jobs and create new ones.

Reason #3: Business Referrals for members! The Chamber receives thousands of inquiries a year about where to find products and services. Every day people inquire about places to shop and dine. Our policy is to refer only Chamber members! We receive hundreds of inquiries each year from prospective and/or new residents inquiring about builders, electricians, plumbers, doctors, dentists and more! Several thousand visitors come to New Richmond each year for athletic events and conferences. We are the number one source of information in the community!

Reason #2: Chamber membership is an investment— Strength In Numbers! You're hiring a full time organization and professional staff whose job it is to improve business right here in the New Richmond Area.

Reason #1: Together we can make a difference! By working together we all help make the New Richmond area the best place to live, work and do business in Western Wisconsin!!!

We are here to work for you!